



Service Unit Plan for Success

Service Unit: _____

Important Dates:

On-Time Registration Ends | September 30, 2023

International Day of the Girl | October, 11, 2023

Founder's Day | October 31, 2023

Show Your Girl Scout Pride Day | November 2, 2023

Transforming Leadership Conference | November 4, 2023

World Thinking Day | February 22, 2024

Girl Scout Birthday | March 12, 2024

Show Your Girl Scout Pride Day | March TBD

Green ME Up | April 20, 2024

Girl Scout Volunteer Day | April 22, 2024

Annual Celebration | TBD

Early Renewal | Begins May 1

SERVICE UNIT SNAPSHOT & GOALS FOR 2023-2024

Current Troops: _____	Current Girls: _____	Current Troop Leaders: _____	Current Adults: _____
# of Graduating Girls: _____	# Campers from SU 2022-2023: _____	Camperships given to SU girls 2021-2022, \$: _____	Current Lifetime Members: _____

	EOY _____	_____ Goal	# as of _____	+/- to Goal
New Girls:				
New Adults:				
Girl Retention:				
Adult Retention:				
New Troops:				
Early Renewal: Girls				
Early Renewal: Adults				

Cookie Bonus:	_____	_____
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VTK Year Plan Stats: as of _____	VTK usage goal _____	Total: _____ of _____ troops	_____% usage	K-5 & M troops: _____ of _____ troops	CSA Troops: _____ of _____ troops
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Service Team Best Practices: Preparing for a Successful Year

- Schedule Service Team meetings ahead of time for the year (see last page for details).
- Schedule Service Unit leader meetings ahead of time for the year (see last page for details).
- Who will share meeting schedule with leaders and how (via FB, email, mail, etc.)?:

- How will the Service Team members communicate with each other? (e.g. ST FB Group, email, shared Google docs, etc.)

- How will the Service Team plan leader meetings and who will lead them?

- Does the Service Unit have a borrowing library with a list of what is available? If so, how is the list shared with troop leaders?

- Does the Service Team have any Girl Members? If not, do you have a plan for including them?

Community Engagement: Share the Girl Scout Experience

- Our team plans to share Girl Scouts with our community in these ways (be sure to note Who/Where/When):

- Some ideas for how to share the Girl Scout Experience as a Service Team:
 - ▶ Plan a Bring-a-friend event (virtual or in-person)
 - ▶ Hang GSME flyers
 - ▶ Table at school Open Houses
 - ▶ Post GSME lawn signs

...and your creative ideas are very welcome, too!

Retention: Support and Celebrate our Troops, Volunteers and Girls

- **Support newly formed troops:**
 - ▶ Amount of Start-up Funds for new troops from Service Unit:
 - ▶ Who from Service Team welcomes new troop leaders?
 - How will you reach out to them and support them?
 - What will your SU add to the new leader bags?
- **Support continuing troops:**
 - ▶ Post regularly on Service Unit Facebook page and email updates to troop leaders as needed:
 - ▶ Check-in with each troop during the year (email, phone, Zoom, sit-in on troop meeting, etc.):
 - ▶ Service Unit Sister Troop Program?
 - ▶ Details of Service Unit early renewal incentive:
- **Volunteer Recognition:**
 - ▶ Board-Approved award nomination plan:
 - ▶ Volunteer of Excellence nomination plan:
 - ▶ How and when will we celebrate our volunteers as a SU:
- **Girl Recognition:**
 - ▶ We will celebrate our graduating girls:
 - ▶ We will celebrate our girls earning Higher Awards:
 - ▶ We will support our Destinations girls:
 - ▶ We will support our bridging girls:
- **Miscellaneous:**
 - ▶ Who are your Service Unit delegates? (Note that delegates serve a 2-year term, please select delegates by 12/31)
 - ▶ Other:

Fall Product and Cookie Programs: Training/Support for our Volunteers and Girls

- **Fall Product Training details:**
- **Cookie Training details:**
- **Cookie Drop details:**
- **Cookie Rally details:**
- **Will Service Team provide any additional support** (Cookie Booth in a Bag, Cookie costumes, 1-on-1 leader mentoring, finance workshop, etc.)?

Events and Opportunities: Keeping Our Girls and Volunteers Engaged

- **What events and opportunities will the Service Unit offer this year? Popular events include:**
 - ▶ Founders' Day
 - ▶ World Thinking Day
 - ▶ GS Birthday
 - ▶ Outdoor Skills Day
 - ▶ International Day of the Girl
 - ▶ Camporee
 - ▶ Local parades
 - ▶ GS Pride Day
 - ▶ Ooey Gooey Science
 - ▶ Local flag ceremonies

Event resources and toolkits are available here:

<https://www.girlscoutsofmaine.org/en/members/for-volunteers/gsme-resources.html>

Under the tab: Event Resources and Toolkits

Service Team Meeting Schedule:

Leader Meeting Schedule:

Can also include Leader Workshops and other trainings your Service Team wants to offer (such as First Aid/CPR). GSME recommends providing a calendar of Service Unit events and leader meetings to troop leaders each fall: