



2025 Girl Scouts of Maine Event Sponsorship Opportunities



\$25,000 Annual Sponsor

- Gold Sponsor level benefits for all events
- Spotlight in eNewsletter to 6,000+ members
- Spotlight in *Compass* magazine sent to 6,000+ households
- Inclusion on GSME website and social media channels
- Program Partnership or Volunteer Opportunity



\$10,000 Southern Maine Sponsor

- Gold Sponsorship at Green ME Up
- Gold Sponsorship at Cookies & Cocktails
- Bronze Sponsorship at Expedition Acadia
- Recognition at all events in the Southern Maine Area



\$10,000 Bangor Sponsor

- Gold Sponsorship at Pearls of Wisdom
- Gold Sponsorship at Transforming Leadership
- Gold Sponsorship at Build. Create. Innovate.
- Bronze Sponsorship at Expedition Acadia
- Recognition at all events in the Greater Bangor Area



\$2,500 Camp Sponsor

- Gold Sponsorship at Pondicherry Celebrate Camp
- Gold Sponsorship at Natarswi Celebrate Camp
- Supporting Sponsorship at Expedition Acadia
- Recognition at all camp open houses



Green ME Up

April 19, 2025 / Freeport, ME

Join the thousands of children and families in downtown Freeport for Maine's premier annual festival celebrating Earth Day! Sponsors are invited to participate in exhibitor space with vendor tables.



\$5,000 Presenting Sponsor (Exclusive)

- Top logo placement on 30' Green ME Up banner on Route 1 in Freeport week of the event*
- Logo and active link on the Green ME Up webpage
- Social media spotlights including logo and tags
- Spotlight in email newsletters to 6,000+ members
- Premier recognition on all press releases and media coverage
- Premier recognition in event coverage in Compass Magazine to over 6,000+ households
- Option for exhibitor table at the event



\$2,500 Gold Sponsor

- Logo placement on 30' Green ME Up banner on Route 1 in Freeport week of the event*
- Logo and active link on the Green ME Up webpage
- Social media spotlights including logo and tags
- Recognition in email newsletters to 6,000+ members
- Option for exhibitor table at the event



\$1,000 Silver Sponsor

- Name placement on 30' Green ME Up banner on Route 1 in Freeport week of the event*
- Name and active link on the Green ME Up webpage
- Social media recognition including logo and tags
- Option for exhibitor table at the event

\$500 Supporter

- Name on the Green ME Up webpage
- Social media recognition including logo and tags
- Option for exhibitor table at the event

**Confirmation and assets needed by March 20th to receive this benefit.*

To become a sponsor, contact Darcy Foerster at dfoerster@gsmaine.org



Dream.

Achieve.

Inspire.

Annual Celebration

May 3, 2025 / Fairfield, ME

Join hundreds of Girl Scouts and their families as we honor outstanding Girl Scouts and volunteers for their notable achievements. This annual event recognizes Silver, Gold, and Pinnacle Award Girl Scouts, graduating ambassadors, scholarship awardees, and exceptional volunteers.



\$2,500 Presenting Sponsor (Exclusive)

- Exclusive recognition on event welcome sign*
- Exclusive social media spotlights including logo and tags
- Inclusion in press releases and media alerts
- Top logo placement with link on the Annual Celebration webpage
- Top logo placement on event signage*
- Top recognition on stage
- Option for ten tickets to the event
- Option for staff to participate in event



\$1,000 Gold Sponsor

- Logo placement and active link on the Annual Celebration webpage
- Logo on event signage*
- Social media spotlights including logo and tags
- Recognition on stage during Gold Award Presentation
- Option for six tickets to the event



\$500 Silver Sponsor

- Name on signage throughout the event
- Recognition on stage during Silver Award Presentation
- Option for four tickets to the event



**Confirmation and assets needed by April 14th to receive this benefit.*

To become a sponsor, contact
Darcy Foerster at dfoerster@gsmaine.org



Cookies & Cocktails

June 5, 2025 / Aura, Portland, ME

Join Girl Scouts of Maine and leaders from the Greater Portland community as we celebrate Girl Scouts from across the state and see how the Girl Scouts Leadership Experience goes far beyond cookies.



\$10,000 Presenting Sponsor (Exclusive)

- Exclusive recognition on welcome sign at the event*
- Exclusive social media spotlights including logo and tags
- Exclusive logo placement on the invitation*
- Top logo placement with link on the event webpage
- Top logo placement on event signage*
- Top logo placement on program slideshow
- Inclusion in press releases and media alerts
- Top recognition at the podium
- Option for twelve tickets to the event
- Program Partnership Opportunity



\$5,000 Gold Sponsor

- Logo with link on the event webpage
- Logo on event signage*
- Logo on program slideshow
- Inclusion in press releases and media alerts
- Social media spotlights including logo and tags
- Recognition at the podium
- Option for ten tickets to the event



\$2,500 Silver Sponsor

- Logo with link on the event webpage
- Logo on event signage*
- Logo on program slideshow
- Social media spotlights including logo and tags
- Option for eight tickets to the event

\$1,000 Bronze Sponsor

- Name with link on the event webpage
- Name on program slideshow
- Social media spotlights including logo and tags
- Option for six tickets to the event

**Confirmation and assets needed by May 8th to receive this benefit.*

To become a sponsor, contact
Darcy Foerster at dfoerster@gsmaine.org

Celebrate Camp

September 13, 2025 / At both Camp Pondicherry and Natarzwi

Each fall, Camp Pondicherry in Bridgton and Camp Natarzwi in Millinocket host Celebrate Camp for hundreds of Girl Scouts to spend an action packed weekend working on Math in Nature badges, learn about fires, make s'mores, and so much more!



\$2,500 Presenting Sponsor (Exclusive)

- Recognition in our *Compass* magazine mailed to 6,000+ households
- Exclusive recognition on welcome sign at the event*
- Exclusive social media spotlights including logo and tags
- Top logo placement and active link on the Camp webpage
- Top logo placement on event signage*

\$1,000 Gold Sponsor

- Logo with link on the Camp webpage
- Logo on event signage*
- Social media spotlights including logo and tags

\$500 Silver Sponsor

- Name on signage throughout the event*

**Confirmation and assets needed by August 1st to receive this benefit.*



To sponsor or learn more, contact Darcy Foerster at 888-922-4763 or dfoerster@gsmaine.org

PEARLS OF WISDOM

Pearls of Wisdom

September 18, 2025 / Bangor, ME

Join Girl Scouts of Maine and over a hundred community leaders as we honor an amazing woman in the Greater Bangor community with the Juliette Award.



\$5,000 Presenting Sponsor (Exclusive)

- Exclusive recognition on welcome sign at the event*
- Exclusive social media spotlights including logo and tags
- Exclusive logo placement on the invitation*
- Top logo placement with link on the event webpage
- Top logo placement on signage throughout the event*
- Top logo placement on program slideshow
- Inclusion in press releases and media alerts
- Top recognition at the podium
- Option for two tables at the event



\$2,500 Gold Sponsor

- Logo with link on the event webpage
- Logo on event signage*
- Logo on program slideshow
- Inclusion in press releases and media alerts
- Social media spotlights including logo and tags
- Recognition at the podium
- Option for one table at the event



\$1,000 Silver Sponsor

- Logo with link on the event webpage
- Logo on signage throughout the event*
- Logo on program slideshow
- Social media spotlights including logo and tags
- Option for six tickets to the event

\$750 Bronze Sponsor

- Name with link on the event webpage
- Name on program slideshow
- Social media spotlights including logo and tags
- Option for four tickets to the event

**Confirmation and assets needed by August 21st to receive this benefit.*

To become a sponsor, contact
Darcy Foerster at dfoerster@gsmaine.org



Expedition Acadia

September 27, 2025 / Acadia National Park

Join more than 400 Girl Scouts and members of the community for an action-packed day at Acadia National Park. This event allows youth and families to explore a Maine treasure, while enjoying guided experiences in and around the park including rock climbing, horseback riding, boating, and more!



\$25,000 Presenting (Exclusive)

- Top logo placement on all print and digital event materials*
- Top logo placement with link on event webpage
- Top recognition on our social media channels
- Recognition in our *Compass* magazine mailed to 6,000+ households
- Inclusion in press releases and media alerts
- Top placement on event signage*
- Top logo placement on buses transporting attendees into the park*
- Top logo placement on event t-shirts for all attendees*
- Option to volunteer at the event

\$10,000 Gold

- Logo on print and digital event materials*
- Logo with link on event webpage
- Recognition on our social media channels
- Logo on signage throughout the event*
- Logo on buses transporting attendees into the park*
- Logo on event t-shirts for all attendees*
- Option to volunteer at the event



\$5,000 Silver

- Logo on print and digital event materials*
- Logo with link on event webpage
- Recognition on our social media channels
- Logo on buses transporting attendees into the park*
- Options to volunteer at the event



\$2,500 Bronze

- Name on print and digital event materials*
- Name with link on event webpage
- Recognition on our social media channels
- Name on buses transporting attendees into the park*

\$1,000 Supporting

- Name with link on event webpage
- Recognition on our social media channels

**Confirmation and assets needed by September 5th to receive this benefit.*

To sponsor or learn more, contact Darcy Foerster at 888-922-4763 or dfoerster@gsmaine.org

girl scouts
of maine



Build. Create. Innovate.

October 18, 2025 / Bangor

Come teach the next generation of builders, creators, and innovators! Join hundreds of youth and families as they discover how technology and engineering concepts shape our lives today.



\$2,500 Presenting Sponsor (Exclusive)

- Top logo welcome sign at the event*
- Logo and active link on webpage
- Social media spotlights including logo and tags
- Spotlight in email newsletters to 6,000+ members
- Premier recognition on all press releases and media coverage
- Option for exhibitor table at the event



\$1,000 Gold Sponsor

- Logo placement on welcome sign at the event*
- Logo and active link on webpage
- Social media spotlights including logo and tags
- Recognition in email newsletters to 6,000+ members
- Option for exhibitor table at the event



\$500 Supporter

- Name on webpage
- Social media recognition including logo and tags
- Option for exhibitor table at the event

**Confirmation and assets needed by September 25th to receive this benefit.*



To sponsor or learn more, contact Darcy Foerster at 888-922-4763 or dfoerster@gsmaine.org



Transforming Leadership

November 8, 2025 / University of Maine at Orono, Orono, ME

Join more than 200 Girl Scouts and their families from across the state for a day dedicated to building the next generation of leaders. Girl Scouts' Teen Advisory Group, hand-selects leadership-focused workshops to empower women and youth. Participants can join these workshops, led by topic experts.



\$5,000 Presenting Sponsor (Exclusive)

- Recognition in *Compass* magazine mailed to 6,000+ households
- Inclusion in press releases and media alerts
- Logo and recognition in event emails sent to over 6,000 members
- Opportunity to facilitate a workshop at the event for an estimated 25 attendees
- Logo on material and event signage*
- Logo on conference t-shirts for girls and adults*
- Social media spotlights including logo and tags
- Opportunity to donate promotional "swag"
- Logo with link on Transforming Leadership webpage



\$3,000 Workshop Sponsor

- Opportunity to facilitate a workshop at the event for an estimated 25 attendees
- Opportunity to meet virtually with the Teen Advisory Group in February 2025 to develop workshop
- Logo on material and event signage*
- Logo on conference t-shirts for girls and adults*
- Social media spotlights including logo and tags
- Opportunity to donate promotional "swag"
- Logo with link on Transforming Leadership webpage

Available Tracks:

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|--------------------|--------------|
| • Wellness | • Media |
| • Health/First Aid | • Automotive |
| • Outdoors | • Finance |



\$1,000 Gold Sponsor

- Social media spotlights including logo and tags
- Opportunity to donate promotional "swag"
- Logo with link on Transforming Leadership webpage

**Confirmation and assets needed by October 10th to receive this benefit.*

To sponsor or learn more, contact Darcy Foerster at 888-922-4763 or dfoerster@gsmaine.org

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