

Your Girl Scout Programming



Outdoor Program Pillar



Topic	Daisy	Brownie	Junior	Cadette	Senior	Ambassador
National Badges						
Adventure		Letterboxer	Geocacher	Night Owl	Traveler	
Art in the Outdoors	Outdoor Art Maker	Outdoor Art Creator	Outdoor Art Explorer	Outdoor Art Apprentice	Outdoor Art Expert	Outdoor Art Master
Environmental Stewardship	Eco Learner	Eco Friend	Eco Camper	Eco Trekker	Eco Explorer	Eco Advocate
Naturalist		Bugs	Flowers	Trees	Sky	Water
Outdoor Explorer		Outdoor Adventurer	Horseback Riding	Archery	Paddling	Ultimate Recreation Challenge
Outdoor		Hiker	Camper	Trailblazing	Adventurer	
Snow or Climbing Adventure	Daisy Snow or Climbing Adventure	Brownie Snow or Climbing Adventure	Junior Snow or Climbing Adventure	Cadette Snow or Climbing Adventure	Senior Snow or Climbing Adventure	Ambassador Snow or Climbing Adventure
Trail Adventure	Daisy Trail Adventure	Brownie Trail Adventure	Junior Trail Adventure	Cadette Trail Adventure	Senior Trail Adventure	Ambassador Trail Adventure
Troop Camping	Buddy Camper	Cabin Camper	Eco Camper	Primitive Camper	Adventure Camper	Survival Camper
Journeys						
It's Your Planet - Love It!	Between Earth and Sky	WOW! Wonders of Water	GET MOVING!	Breathe	Sow What?	Justice
Outdoors	Daisy Outdoor Journey	Brownie Outdoor Journey	Junior Outdoor Journey	Cadette Outdoor Journey	Senior Outdoor Journey	Ambassador Outdoor Journey
National Patch Programs						
Enjoying the Outdoors	Girl Scouts Love the Outdoors	Girl Scouts Love the Outdoors	Girl Scouts Love the Outdoors	Girl Scouts Love the Outdoors	Girl Scouts Love the Outdoors	Girl Scouts Love the Outdoors
	Girl Scouts Love State Parks	Girl Scouts Love State Parks	Girl Scouts Love State Parks	Girl Scouts Love State Parks	Girl Scouts Love State Parks	Girl Scouts Love State Parks
GSME Patch Programs						
Enjoying the Outdoors	The Great Outdoors Challenge - Summer	The Great Outdoors Challenge - Summer	The Great Outdoors Challenge - Summer	The Great Outdoors Challenge - Summer	The Great Outdoors Challenge - Summer	The Great Outdoors Challenge - Summer
	The Great Outdoors Challenge - Winter	The Great Outdoors Challenge - Winter	The Great Outdoors Challenge - Winter	The Great Outdoors Challenge - Winter	The Great Outdoors Challenge - Winter	The Great Outdoors Challenge - Winter
Maine Wildlife	Maine Lobster	Maine Lobster	Maine Lobster	Maine Lobster	Maine Lobster	Maine Lobster
			Atlantic Salmon	Atlantic Salmon		
Outdoor Skills	Outdoor Skills	Outdoor Skills	Outdoor Skills	Outdoor Skills	Outdoor Skills	Outdoor Skills
		Knife Safety	Knife Safety	Knife Safety	Knife Safety	Knife Safety
	Campfire Safety	Campfire Safety	Campfire Safety	Campfire Safety	Campfire Safety	Campfire Safety



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Life Skills Program Pillar



Topic	Daisy	Brownie	Junior	Cadette	Senior	Ambassador
National Badges						
Artist				Comic Artist	Collage Artist	Photographer
Athlete		Fair Play	Practice with Purpose	Good Sportsmanship	Cross-Training	Coaching
Citizen	Good Neighbor	Celebrating Community	Inside Government	Finding Common Ground	Behind the Ballot	Public Policy
Civics	Democracy for Daisies	Democracy for Brownies	Democracy for Juniors	Democracy for Cadettes	Democracy for Seniors	Democracy for Ambassadors
College Preparation						College Knowledge
Cook	DAISY PETALS: Honest and Fair, Friendly and Helpful, Considerate and Caring, Courageous and Strong, Responsible for What I Say and Do, Respect Myself and Others, Respect Authority, Use Resources Wisely, Make the World a Better Place, Be a Sister to Every Girl Scout	Snacks	Simple Meals	New Cuisines	Locavore	Dinner Party
Craft				Book Artist	Textile Artist	
Creative Play		Making Games	Playing the Past	Field Day	Game Visionary	
Do It Yourself		Household Elf	Gardener	Woodworker	Room Makeover	
First Aid		Brownie First Aid	Junior First Aid	Cadette First Aid	Senior First Aid	Ambassador First Aid
Girl Scout Way		Brownie GS Way	Junior GS Way	Cadette GS Way	Senior GS Way	Ambassador GS Way
Healthy Living		My Best Self	Staying Fit	Eating for You	Women's Health	
Manners		Making Friends	Social Butterfly	Netiquette	Business Etiquette	
Performance		Dancer	Musician	Public Speaker	Troupe Performer	
Practical Life Skills		My Great Day	Independence	Babysitter	Car Care	
Storytelling		My Family Story	Scribe	Screenwriter	Novelist	
Maker	Art and Design	Art and Design	Art and Design			
	Craft and Tinker	Craft and Tinker	Craft and Tinker			
	Create and Innovate	Create and Innovate	Create and Innovate			
Journeys						
It's Your Story - Tell It!	5 Flowers, 4 Stories, 3 Cheers for Animals!	A World of Girls	aMUSE	MEdia	MISSION: SISTERHOOD!	BLISS: Live It! Give It!
It's Your World - Change It!	Welcome to the Daisy Flower Garden	Brownie Quest	Agent of Change	aMAZE!	GIRLtopia	Your Voice, Your World
National Program Awards						
Global Action Award	Global Action Award	Global Action Award	Global Action Award	Global Action Award	Global Action Award	Global Action Award
Mental Wellness			Knowing My Emotions	Finding My Voice	Showing Up For Me And You	Showing Up For Me And You
World Thinking Day Award	World Thinking Day Award	World Thinking Day Award	World Thinking Day Award	World Thinking Day Award	World Thinking Day Award	World Thinking Day Award
GSME Patch Programs						
Community Engagement	Food From the Heart	Food From the Heart	Food From the Heart	Food From the Heart	Food From the Heart	Food From the Heart
	Family Shining Star	Family Shining Star	Family Shining Star	Family Shining Star	Family Shining Star	Family Shining Star
Maine Specific	Treasure ME!	Treasure ME!	Treasure ME!	Treasure ME!	Treasure ME!	Treasure ME!
Self Esteem and Body Confidence	Free Being Me	Free Being Me	Free Being Me	Free Being Me	Free Being Me	Free Being Me
Girl Scout Traditions	Girl Scout Spirit Year	Girl Scout Spirit Year	Girl Scout Spirit Year	Girl Scout Spirit Year	Girl Scout Spirit Year	Girl Scout Spirit Year

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STEM Program Pillar



Topic	Daisy	Brownie	Junior	Cadette	Senior	Ambassador
National Badges						
Animals	Animal Observer	Pets	Animal Habitats	Animal Helpers	Voice for Animals	
Automotive Engineering (to be completed sequentially)	Automotive Design	Automotive Design	Automotive Design			
	Automotive Engineering	Automotive Engineering	Automotive Engineering			
	Automotive Manufacturing	Automotive Manufacturing	Automotive Manufacturing			
STEM Career Exploration	STEM Career Exploration	STEM Career Exploration	STEM Career Exploration	STEM Career Exploration	STEM Career Exploration	STEM Career Exploration
Coding for Good (to be completed sequentially)	Coding Basics	Coding Basics	Coding Basics	Coding Basics	Coding Basics	Coding Basics
	Digital Game Design	Digital Game Design	Digital Game Design	Digital Game Design	Digital Game Design	Digital Game Design
	App Development	App Development	App Development	App Development	App Development	App Development
Cybersecurity (to be completed sequentially)	Cybersecurity Basics	Cybersecurity Basics	Cybersecurity Basics	Cybersecurity Basics	Cybersecurity Basics	Cybersecurity Basics
	Cybersecurity Safeguards	Cybersecurity Safeguards	Cybersecurity Safeguards	Cybersecurity Safeguards	Cybersecurity Safeguards	Cybersecurity Safeguards
	Cybersecurity Investigator	Cybersecurity Investigator	Cybersecurity Investigator	Cybersecurity Investigator	Cybersecurity Investigator	Cybersecurity Investigator
Digital Arts		Computer Expert	Digital Photographer	Digital Movie Maker	Website Designer	
Digital Leadership	Digital Leadership	Digital Leadership	Digital Leadership	Digital Leadership	Digital Leadership	Digital Leadership
Investigation		Senses	Detective	Special Agent	Truth Seeker	
Math in Nature	Shapes in Nature	Shapes in Nature	Shapes in Nature			
	Numbers in Nature	Numbers in Nature	Numbers in Nature			
	Design with Nature	Design with Nature	Design with Nature			
Mechanical Engineering	Board Game Design Challenge	Leap Bot Design Challenge	Paddle Boat Design Challenge			
	Roller Coaster Design Challenge	Fling Flyer Design Challenge	Balloon Car Design Challenge			
	Model Car Design Challenge	Race Car Design Challenge	Crane Design Challenge			
Robotics (to be completed sequentially)	What Robots Do	Programming Robots	Programming Robots	Programming Robots	Programming Robots	Programming Robots
	How Robots Move	Designing Robots	Designing Robots	Designing Robots	Designing Robots	Designing Robots
	Design a Robot	Showcasing Robots	Showcasing Robots	Showcasing Robots	Showcasing Robots	Showcasing Robots
Science and Technology		Home Scientist	Entertainment Technology	Science of Happiness	Science of Style	
Space Science	Space Science Explorer	Space Science Adventurer	Space Science Investigator	Space Science Researcher	Space Science Expert	Space Science Master
Journeys						
Computer Science	Think Like a Programmer	Think Like a Programmer	Think Like a Programmer	Think Like a Programmer	Think Like a Programmer	Think Like a Programmer
	Multi-Level D/B/J Think Like a Programmer			Multi-Level C/S/A Think Like a Programmer		
Engineering	Think Like an Engineer	Think Like an Engineer	Think Like an Engineer	Think Like an Engineer	Think Like an Engineer	Think Like an Engineer
	Multi-level D/B/J Think Like an Engineer Journey			Multi-level C/S/A Think Like an Engineer Journey		
It's Your Planet - Love It!	Between Earth and Sky	WOW! Wonders of Water	GET MOVING!	Breathe	Sow What?	Justice
Outdoor STEM	Think Like a Citizen Scientist	Think Like a Citizen Scientist	Think Like a Citizen Scientist	Think Like a Citizen Scientist	Think Like a Citizen Scientist	Think Like a Citizen Scientist
	Multi-Level D/B/J Think Like a Citizen Scientist			Multi-Level C/S/A Think Like a Citizen Scientist		
National Patch Programs						
Environmental Impact	Tree Promise	Tree Promise	Tree Promise	Tree Promise	Tree Promise	Tree Promise
	Climate Challenge	Climate Challenge	Climate Challenge	Climate Challenge	Climate Challenge	Climate Challenge
GSME Patch Programs						
Animals	Animal Welfare Awareness	Animal Welfare Awareness	Animal Welfare Awareness	Animal Welfare Awareness	Animal Welfare Awareness	Animal Welfare Awareness
Environmental Impact			Paper Scientist	Paper Scientist	Paper Scientist	Paper Scientist
Plant Native	Plant Native	Plant Native	Plant Native	Plant Native	Plant Native	Plant Native
Sustainability	Sustainable Maine	Sustainable Maine	Sustainable Maine	Sustainable Maine	Sustainable Maine	Sustainable Maine

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Entrepreneur Program Pillar



Topic	Daisy	Brownie	Junior	Cadette	Senior	Ambassador
National Badges						
Cookie Business	My First Cookie Business	My Cookie Customers	My Cookie Team	My Cookie Venture	My Cookie Network	My Cookie Business Resume
	Cookie Goal Setter	Cookie Decision Maker	Cookie Collaborator	Cookie Market Researcher	Cookie Boss	Cookie Influencer
				Cookie Innovator		
Entrepreneur	Daisy Toy Business Designer	Brownie Budding Entrepreneur	Junior Business Jumpstart	Cadette Business Creator	Senior Business Startup	Ambassador Entrepreneur Accelerator
Financial Literacy	Money Explorer	Budget Builder	Budget Maker	Budget Manager	Savvy Saver	Financial Planner
	My Money Choices	My Own Budget	My Money Plan	My Money Habits	My Financial Power	Financial Independence
				My Dream Budget		
National Program Awards						
GS Cookie Program	Cookie Entrepreneur Family Pin	Cookie Entrepreneur Family Pin	Cookie Entrepreneur Family Pin	Cookie Entrepreneur Family Pin	Cookie Entrepreneur Family Pin	Cookie Entrepreneur Family Pin



The 5 Skills

Leadership Benefits in Girl Scouting and Beyond

Much more than a way to earn money, the Girl Scout Cookie Program is a hands-on leadership and entrepreneurial program. Girls learn, not from a book, but from real-life experiences. The 5 Skills learned through the Girl Scout Cookie Program help every girl be a more successful leader in her own life, a leader in business, and a leader in the world.

Goal Setting – Girls set sales goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals in school, on the job, and in life. Girls **seek challenges** and learn from setbacks. 📈

Decision Making - Girls decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good ones, furthering the **positive values** and **community problem solving skills** they will carry with them in the future. 💖 🧩

Money Management - Girls develop a budget, take cookie orders, and handle customers’ money. This matters because girls need to know how to handle money—from their lunch money to their allowances to (someday) their paychecks. Girls gain a valuable **strong sense of self** around financial literacy. ⭐

People Skills – Girls learn how to talk (and listen) to their customers, as well as learning how to work as a team with other girls. This matters because it helps them do better in school (on group projects, on sports teams, and on the playground) and, later, at work. These experiences help girls develop **healthy relationships** and a **strong sense of self**. 🗣️ ⭐

Business Ethics - Girls act honestly and responsibly during every aspect of the cookie sale. This matters because employers want to hire ethical employees—and the world needs ethical leaders in every field. These business ethics reinforce the **positive values** girls develop in Girl Scouts. 💖



- Develop a strong sense of self.
- Display positive values.
- Seek challenges and learn from setbacks.
- Form and maintain healthy relationships.
- Exhibit community problem-solving skills.

