

Dear Girl Scout Caregiver

Did you know that as a registered member of Girl Scouts, your girl can earn badges and learn essential life skills through in the Girl Scout Cookie Program?

By participating in the Girl Scout Cookie Program, your girl can experience amazing adventures to help broaden her world—a trip she'll never forget, a service project that will change her community forever, or the opportunity to learn, grow, and build a lifetime of memories at camp. She can even earn her Cookie Business and Financial Literacy badges!

The money earned from her cookie sales is placed in a special fund just for Juliettes, individually registered girls who work on their own either by choice or while waiting to be placed in a troop. She may use the fund to cover any Girl Scout badges and pins she has earned or for Girl Scout trips and events.

The 2024 cookie program allows girls the opportunity to sell cookies in person and/or online. If you would like your Juliette to participate in the 2024 cookie program, you must contact <a href="mailto:productsales@gsmaine.org">productsales@gsmaine.org</a> to sign up. Additionally, we need a Juliette Annual Permission Form for this Girl Scout year on file. Completed forms can be submitted via email with your participation request or send to Girl Scouts of Maine, Product Program, 138 Gannett Drive, South Portland, ME 04106.

- Cookie Seller Resources can be found at: <u>www.girlscoutsofmaine.org/cookieresources</u>
- Download the Annual Permission Form at: bit.ly/juliettepermissionform

Here are some important Girl Scout Cookie Program dates to remember:

- Online sales begin February 1st and ends April 30th.
- Order card sales begin February 1st and ends Feb 29th.
- Booth sales and Lemonade Stands begin April 1st and end April 30th.

To stay up to date on cookie and retail news, join our new GSME Facebook group, GSME Girl Boss Buzz. <u>www.facebook.com/groups/386965049329977</u>

If you have any questions, please contact productsales@gsmaine.org

Yours in Girl Scouting,

**GSME Product Program Team** 

