



Partner with us for a cookie-inspired culinary adventure, supporting local Girl Scouts with every bite!

Girl Scouts of Maine (GSME) is partnering with local restaurants, breweries, and venues to offer the public their favorite and beloved Girl Scout Cookies—all for a good cause!

- Partners create a tasty Girl Scout Cookie-inspired bite, drink, or pairing to offer on their menu anytime from March 15-April 30, 2026 (for the full 6 weeks or a limited time).
- Envisioned as a “tour” of Maine’s favorite restaurants and hot spots, with GSME supporting local businesses as they support our local Girl Scouts and GSME’s entrepreneurial programs.
- GSME will feature each participating partner on our website, social media, and through a comprehensive public relations campaign.
- Plus, if you host a booth you will receive additional promotional benefits from GSME to drive customers to your business, including our popular online Girl Scout Cookie Finder!
- A social media contest for people enjoying the bites and pairings will offer a chance to win a year’s worth of Girl Scout Cookies (52 packages of core flavors) and build more awareness for the initiative and participating businesses.

Interested in participating or learning more?

Visit: [www.bit.ly/cookiepalooza](http://www.bit.ly/cookiepalooza)

or contact Laura Genese at [lgenese@gsmaine.org](mailto:lgenese@gsmaine.org) or 207-772-1177.



girl scouts  
of maine



## Why Participate?

- It's fun! We can't wait to see the creative creations/pairings area chefs and venue owners come up with.
- Girl Scout Cookies are sold for a short time every year, which increases demand.
- Having a Girl Scout Cookie product will drive customers to try your establishment—and is an exclusive right of Girl Scout Cookie Palooza partners.
- Aligns your brand with the largest nonprofit leadership organization for girls and women in the United States and one of the most recognizable brands in the world.
- You'll help girls in Maine learn about entrepreneurship and essential skills such as money management, goal setting, people skills, decision making, and business ethics.

## What Partners Do:

- This is a cause marketing campaign; to participate, partners must donate a % of their Cookie Palooza sales to Girl Scouts of Maine. *Any amount counts and limits can be implemented.*
- Purchase Girl Scout Cookies for the ingredients/pairings from a local Girl Scout. *GSME will connect businesses if they don't have a Girl Scout to purchase from and can coordinate delivery.*
- Offer their bite/pairing at their establishment anytime between March 15 and April 30, 2026.
- Provide images of menu item(s) or pairings for partnership highlights.
- Promote Girl Scout Cookie Palooza in accordance with GSME and GSUSA guidelines.

## What Partners Get:

- Logo recognition on the GSME website, linked to your website.
- Recognition in press releases and media outreach opportunities.
- Opportunity to host a cookie booth to receive additional promotional benefits from GSME to drive customers to your business—including our popular online Girl Scout Cookie Finder!
- Social media recognition and mentions across GSME platforms, including paid advertising to expand reach.

**Interested in participating or learning more?**  
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