



Partner with us for a
cookie-inspired culinary
adventure, supporting local
Girl Scouts with every bite!

Girl Scouts of Maine (GSME) is partnering with local restaurants, breweries, and venues to offer the public their favorite and beloved Girl Scout Cookies—with a twist!

- Partners create a tasty Girl Scout Cookie-inspired bite, drink, or pairing to offer on their menu in April 2025 (for the full month or a limited time). Envisioned as a “tour” of Maine’s favorite restaurants and hot spots, with GSME supporting local businesses as they support our local Girl Scouts and GSME’s entrepreneurial programs.
- GSME will promote each participating partner and their menu item/pairing on our website, social media, and through a comprehensive public relations campaign.
- GSME will run a contest for the public to vote on their Fan Favorite menu creation leveraging a donate-to-vote app. Each \$1 donation gets 1 vote toward your Fan Favorite.
- A social media contest for people enjoying the bites and pairings will offer a chance to win a year’s worth of Girl Scout Cookies (52 packages of core flavors) and build more awareness for the initiative and participating businesses.

Interested in participating or learning more?
Visit www.girlscoutsofmaine.org/cookiepalooza
or contact Laura Genese at lgenese@gsmaine.org or 207-772-1177.



Why Participate?

- It's fun! We can't wait to see the creative creations/pairings area chefs and venue owners come up with.
- Girl Scout Cookies are sold for a short time every year, which increases demand.
- Having a Girl Scout Cookie product will drive customers to try your establishment—and is an exclusive right of Girl Scout Cookie Palooza partners.
- Aligns your brand with the largest nonprofit leadership organization for girls and women in the United States and one of the most recognizable brands in the world.
- You'll help girls in Maine learn about entrepreneurship and essential skills such as money management, goal setting, people skills, decision making, and business ethics.

What Partners Do:

- Suggested \$100-\$250 donation to GSME (cash or gift card(s) for prizes and/or auction).
- Purchase of Girl Scout Cookies for the ingredients/pairings from a local Girl Scout (GSME will connect businesses if they don't have a Girl Scout to purchase from and can coordinate delivery).
- Offer their bite/pairing at their establishment in April 2025.
- Provide images of menu item(s) or pairings for promotional use.
- Cross promote of Girl Scout Cookie Palooza, promote voting for the Fan Favorite, and promote the Girl Scout Cookie Finder for booth sales throughout April.

What Partners Get:

- Logo recognition on the GSME website, linked to your website.
- Recognition in all media pitches and press releases.
- Limited opportunity to attend and participate in media interviews.
- Recognition in GSME's bi-annual Compass magazine mailed to members (6,000+ households).
- Recognition in GSME's monthly e-newsletter (sent to 6,000+ households).
- Social media recognition and mentions across all GSME platforms including paid advertising to expand reach (Facebook 8,814 followers, Instagram 1,893 followers, LinkedIn 574 followers, and our new TikTok account).
- Opportunity to be voted the Fan Favorite by patrons, which comes with additional promotion (and bragging rights). Winner will also receive 4 tickets to our June 5, 2025 Cookies & Cocktails event.

Interested in participating or learning more?

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