



Silver Award: Project Proposal Rubric

When developing your Silver Award project and writing your project proposal use this rubric to ensure your project meets the standards and requirements of a Take Action Project and the Silver Award.

		Does Not Meet Proposal Standard	Met Some Proposal Standards - Needs Improvement	Fully Meets Proposal Standards
Prerequisites	Silver Award Prerequisites (p.2-5)			
	Completion of one Cadette Journey	<input type="checkbox"/> Not a registered Cadette Girl Scout; not in grades 7-8 <input type="checkbox"/> One Cadette Journey and Journey Take Action Project not completed	<input type="checkbox"/> Registered Girl Scout in grades 7 or 8 <input type="checkbox"/> Journey completed including Take Action Project.	
	Silver Award Training	<input type="checkbox"/> Not completed Silver Award training	<input type="checkbox"/> Completed Silver Award training	
Tell us about your project plan	The issue the project will address is... (p.5)			
	Project identifies a community need	<input type="checkbox"/> Identified issue is based on girl interests only and not on community need or <input type="checkbox"/> Identified issue is already being fulfilled by the community girl intends to serve	<input type="checkbox"/> Identified issue based on credible community need	
	My target audience (who is going to benefit) is... (p.6)			
	Target Audience is clearly identified and involved in project	<input type="checkbox"/> Target audience is not part of the community in the issue's root cause <input type="checkbox"/> Project plan designed FOR the target audience versus WITH	<input type="checkbox"/> Target audience is part of the community in the issue's root cause. <input type="checkbox"/> Project plan slightly benefits the target audience.	<input type="checkbox"/> Target audience are clearly identified members of the community in the issue's root cause. <input type="checkbox"/> Project plan involves appropriate community members in solution and demonstrates benefit to target audience.
	A root cause of my issue is... (p.7)			
Project identifies a root cause of that community need and plan addresses the root cause	<input type="checkbox"/> No root cause identified <input type="checkbox"/> Project addresses an immediate need with a short-term/one-off solution.	<input type="checkbox"/> Root cause identified <input type="checkbox"/> Project plan does not address it	<input type="checkbox"/> Root cause is identified <input type="checkbox"/> Project plan shows well-constructed approach to address it	
	Girl Scout Silver Award Project (p. 2 & 3)			
	Project team members are identified	<input type="checkbox"/> Self and family only	<input type="checkbox"/> Self, family, and Girl Scouts-only OR less than 3 team members	<input type="checkbox"/> At least 3 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue
Explore Your Community	Community members who I contacted or partnered with (p.6)			
	Research has been conducted sources are mentioned	<input type="checkbox"/> No research conducted to help shape project	<input type="checkbox"/> Research is implied, but no sources provided.	<input type="checkbox"/> Some research has been conducted and 1-2 sources are references

My / My team's project idea is...(p.7-9)

Pick Your Project Plan	Clear project description	<input type="checkbox"/> Project is not clear; plan refers back to issue	<input type="checkbox"/> Project is loosely described; it is unclear what will be done	<input type="checkbox"/> Project is clearly described and shows a well thought-out approach on how the root cause of the issue will be addressed
	Project plan will ensure sustainability	<input type="checkbox"/> No idea who will continue project OR the solution can't be maintained following the project (it's a service project)	<input type="checkbox"/> Unclear idea of how the project will continue, OR hoping someone else will sustain	<input type="checkbox"/> Clear, thoughtful plan that leads to sustainability beyond your involvement
Develop Your Project Plan	Active leadership role planned and defined	<input type="checkbox"/> No information about leadership or personal strengths; does not identify a goal for developing a new skill	<input type="checkbox"/> Provides incomplete information about leadership and personal strengths; Partially sets goal to develop new leadership skill	<input type="checkbox"/> Describes new skills you plan to learn
	Supplies/Donations/ Cost	<input type="checkbox"/> Incomplete information about project costs or how those costs will be met <input type="checkbox"/> Will raise money/fundraise for another organization <input type="checkbox"/> No explanation OR disregards money earning policy	<input type="checkbox"/> Description of project costs is vague, it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project <input type="checkbox"/> Yes, but unclear if following money earning policy	<input type="checkbox"/> Detailed description of project costs and clear explanation of how costs will be met. <input type="checkbox"/> Yes, follows all money earning policies
	Project Hours	<input type="checkbox"/> No, not aware that each individual team member should spend 50 hours working on their Silver Award project		<input type="checkbox"/> Yes, aware that each individual team member should spend 50 hours working on their Silver Award project and will maintain a time log

Tips for a Successful Silver Award Proposal

- Answer all of the questions **completely and thoroughly** in the the project proposal.
- Write out abbreviations and acronyms for groups and organizations.
- Recruit a Project Advisor to assist with your project. While not required, **a Project Advisor can be very helpful**; typically they're an adult who is an expert on your project topic.
- Have someone else **proofread your proposal before submitting it**.