

Global Action Team Promotion Coordinator Position Description

- Title:** Global Action Team Promotion Coordinator
- Term:** Council wide volunteer, appointed annually, with the option of reappointment based on demonstrated ability to fulfill the responsibilities of the position
- Accountable To:** Program Director; Highest Awards & Teen Experience Program Specialist; GSME Global Action Volunteer
- Purpose:** Global Action Team Promotion Coordinator works with Global Action Volunteer and Global Action Team to create or advance programming and education in a variety of areas, with the goal of developing an increased awareness of global Girl Scouting and the interconnectedness of girls and girls' issues throughout the world.

Primary Responsibilities:

- Works as a member of the Global Action Team to meet the goal of “to provide consistent global programming for every Girl Scout at the local level.”
- Follows World Association of Girl Guides and Girl Scouts (WAGGGS) and each World Center on social media for announcements to share on GSME social media
- Prepares social media posts to:
 - Promote global Girl Scouting opportunities – including events, travel opportunities, Take Action Projects, etc.
 - Promote Global Action Team activities
 - Promote GSUSA and WAGGGS global volunteer opportunities
- Develops and maintains Global Action Team Content Calendar to include:
 - GSUSA Global Action Days
 - Global Action Team meetings
 - Global events – GSUSA, GSME and Global Action Team
 - Due dates for Global Action Team projects, such as 5 Minute Global Enrichment
 - GSME social media and publication deadlines
- Becomes familiar with GSUSA’s Global Action Toolkit.
- Becomes familiar with the goals and activities of the World Association of Girl Guides and Girl Scouts (WAGGGS).
- Promotes and participates in global opportunities, both council-wide and regionally
- Researches and locates resources to further global awareness.
- Be guided in all actions by the Girl Scout Mission, Promise, and Law.



Core Competencies:

- Be a registered member of Girl Scouts of the USA.
- Must complete a volunteer application and background screening, renewable every 5 years (as required by GSME).
- Complete any required coursework as assigned and provided by GSME and GSUSA within three months of appointment.
- Remain informed about and comply with the most current policies, procedures, and guidelines of GSME and GSUSA including *Volunteer Essentials* and *Safety Activity Checkpoints*.
- Commitment to inclusion of all girls and volunteers, regardless of race, ethnicity, physical or mental differences, geographic locations, socioeconomic status, educational , or any other differences
- Respect for diverse viewpoints and willingness to engage in discussion
- Ability to work well with girls and other adults.

Commitment of Volunteer Time:

- Attend monthly Global Action Team meeting (via virtual connection)
- Check and respond to emails
- Complete projects according to project timeline

Support:

- The **Global Action Team Promotion Coordinator** receives support, guidance, and encouragement from the Global Action Volunteer, Highest Awards & Teen Experience Program Specialist, and the Program Director.

**Global Action Program Coordinator
Signature & Date**

**Global Action Volunteer
Signature & Date**

**Highest Awards & Teen Experience
Program Specialist
Signature & Date**